

Victoria Olajide

Content Developer. Creative Director.

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🌐 thevictoriao.com/portfolio

Summary

An imaginative, savvy professional with a profound interest in art, design and creative writing.

A creative director offering proven success in bringing creative visions to fruition.

Possess excellent written and verbal communication skills. Seeking an opportunity in an artistic environment where I can contribute fluent and elaborate work as well as develop myself; as a professional writer and content developer.

Work experience

Content Developer

2022-04 - Present

Digital Figures

Writing and editing articles, blogs, social media posts, ebook content, email sequence and digital copy.

Research assigned topics for blogs and articles, which may include background research on services and target demographics.

Collaborating with the marketing team, Graphic Designers, and Developers to brainstorm and develop creative content ideas.

Sourcing for photographs, graphics or videos to accompany written content.

Director & Editor- in- Chief

2019-07 - Present

TVOTRIBE

Hiring and developing writers, junior editors and senior editors.

Approving the publication's layout, design, style and tone.

Providing suggestions for edits when needed.

Approving editorial pieces to contribute to the publication.

Developing and managing budgets for the editorial team.

Contributing Writer

2020-10 - Present

Best of Africa

Contributed articles for online publication, focusing on arts and culture.

Write and edit pieces for online monthly publication - Research topics of interest.

Compose and edit articles and creative pieces for monthly online publication.

Consultant - Content Writer

2020-12 - 2021-02

Hiversa

Writing courses and creating course content for review by the senior content writer.

Develop and help implement new academic instructional and assessment materials.

Research and curating documentation with academic style referencing.

Content Developer and Social Media Intern.

2019-02 - 2019-08

StudentHubng

Research and write blog posts, interviews, and feature articles covering pop culture, news and entertainment for the website.

Authored blog posts and assisted with social media management; designed, planned, and implemented campaigns.

Composed articles and blog posts on trending matters of the current day.

Core Competencies

- Content Creation and Strategy.
- Creative Writing and Documentation.
- Use of Microsoft Word and Content Editing applications.
- Business Communication Writing.
- Photojournalism.
- Social Media Management.
- Excellent Interpersonal Skills
- Excellent Organization, Strategy Development and Time Management.
- Wordpress Web development.
- Team management.
- Reporting and Journaling
- Excellent research skills
- Creative Direction and Creative team management.
- Project Management.

Education

Scriptwriting

2021-07 - 2021-11

Terra Arts Academy

African American Studies/African-American/Black Studies

2020-06 - 2020-09

Yale University Open Courses

B.Sc Wildlife and Ecotourism Management

2017 - Present

University of Ibadan

Certifications

Certificate of Participation

National Youth Entrepreneurship Empowerment Summit.

Office of the Secretary to the Government of the Federation.

Abuja, 2019.

Certificate of Recognition

Renewable Natural Resources Students Association.

Voluntary Experience

Media Team Lead for Global Leadership Summit, UI.

Contributing Writer for Iwellbeingi Health Initiative.

Media and Publicity Strategist for TASTEOFUI Event.

Content and Marketing Team Lead for HultprizeUI

Hobbies & interests

Blogging and Creative writing

Travel

Art, design and Photography

Poetry

Languages

Yorùbá



English



References

Adesua Adebimpe | Bimpe
Consults | Opposite Civic Centre, Ibadan
| bimpemyown@yahoo.com | 08036008704

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